



MENTALISM CONSULTING PROGRAM

ARE YOU READY TO REVOLUTIONIZE YOUR BUSINESS?

MCP is a three levels one-to-one customized consultation program in which Luca Volpe will reveal the *winning formula* that he has applied throughout his career.

MCP is guaranteed to help you enhance your show and maximize your image. *This program will allow you to attract better clients, easily scale your business and dramatically raise your prices!*

Choose the level that best fits your needs or choose all three of them to make an *instant change on your professional career.*

“This is a life changing experience that will transform your mindset forever !”

CHOOSE YOUR MCP LEVEL

SILVER

Learn how to become an original performer! We will create your unique brand that makes you stand out from the competition. You will also learn how to structure your mentalism show, how to maximize social media and much more!

GOLD

Learn all the strategies to influence people to book your show! Discover the secrets on how to close deals over the phone. Learn how to write persuasive emails that sell and much more!

PLATINUM

This is a one of a kind consultation where Luca Volpe will fly over to you anywhere in Europe! He will personally teach you everything you need to take your show to the next level!

Enjoy the special luxury of having a worldwide renowned consultant for two days only for you!



WHAT THE PEOPLE SAY...

"His mentalism is strong, based on proven principles and is material he actually DOES for real audience to make living. Beside being one of the real expert of mentalism, he is a wonderful person and a great teacher. I count myself blessed to have him as friend and count you lucky to be able to learn from him!"

- RICHARD OSTERLIND

"Alongside a robust team of technical and creative support specialists, Luca offers fully comprehensive analysis packages and bespoke tailored services for the professional performer. With the overall aim of achieving the competitive advantage, the program can cover all facets of the entertainment process from marketing to bookings, show development and performance. Luca's reputation speaks for itself. This program takes in his wide experience of the industry internationally from private events to cruise ship work, stage to corporate, television and radio, plus with a strong team behind him he can truly deliver a quality of service and tailored consultation where others may resort to outsourcing"

- STEVE DRURY

Co-Founder of PSYCRETS, British Society of Mystery Entertainers

WATCH MORE TESTIMONIALS



DOMINIK PACHER



MATTI WEINBERG



DOUG ROY

The **GOLD LEVEL** MCP program will include my best kept secret
THE HIGH PERFORMANCE SYSTEM

This system will give you all the tools to be able to sell your shows to high paying clients with ease!

You will learn:

- ◆ How to create certainty in your prospect in order to say “yes” to your offer
- ◆ How to make sure your client will never tell you “let me think about it”
- ◆ How to take control of the sale
- ◆ How to create rapport with your prospect
- ◆ Verbal and non verbal communication to influence your client’s choice
- ◆ The power of language patterns

You will also learn important phrases I say when I am with a client, that will dramatically increase your percentage when closing a high paid gig!

Join the MCP program today and get special rates for a limited time

◆ **MCP SILVER**

6 hours, online Skype Consulting
500 euros (instead of 600 Euros)

◆ **MCP GOLD**

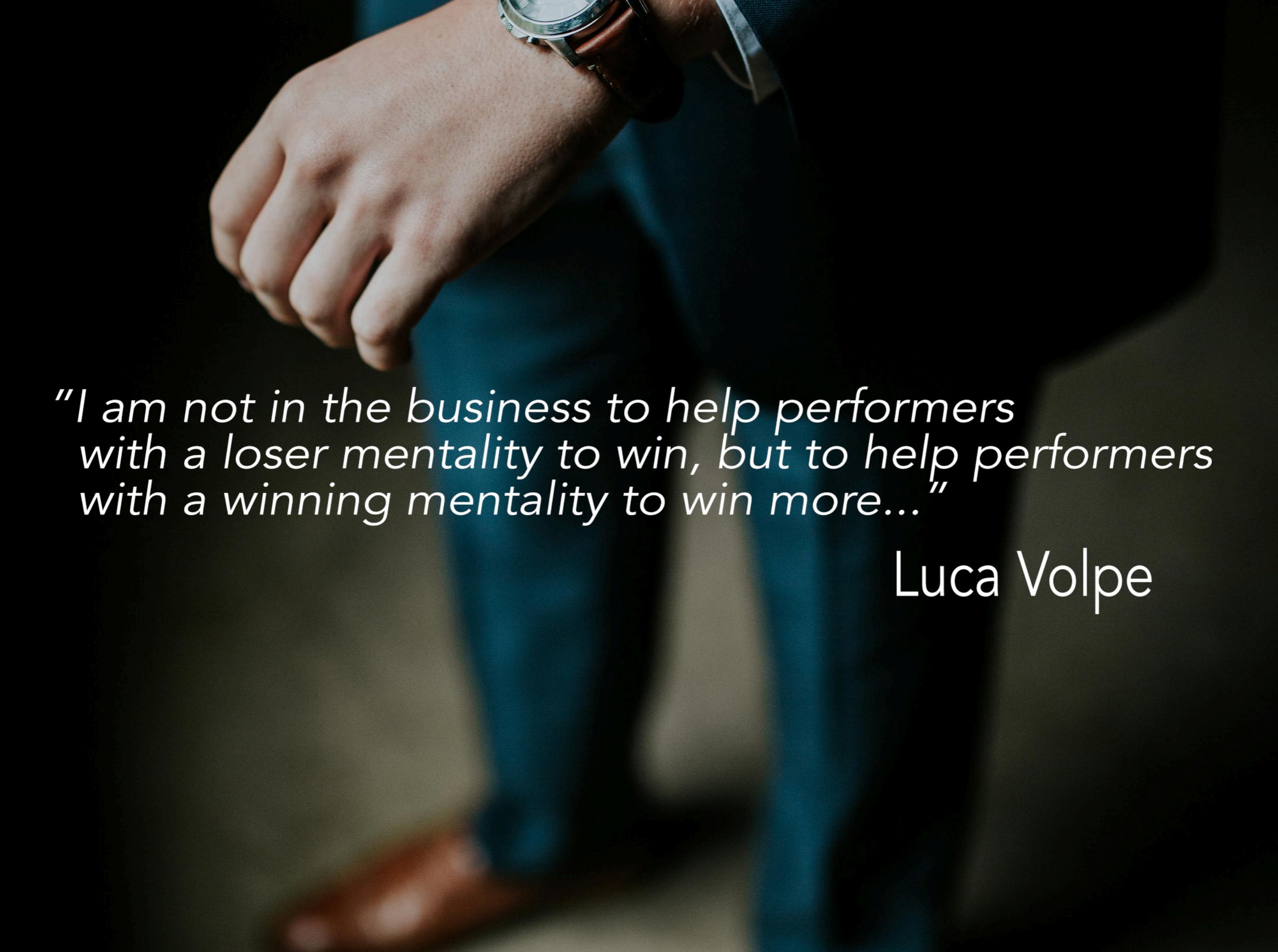
7 hours, online Skype Consulting
600 euros (instead of 700 Euros)

◆ **MCP PLATINUM**

10 hours, two days live Consulting
1,000 (instead of 1,200 Euros)

Travel expenses and accommodation is not included.





"I am not in the business to help performers with a loser mentality to win, but to help performers with a winning mentality to win more..."

Luca Volpe



BRANDING CONSULTING

THE ULTIMATE LUXURY...PEACE OF MIND!

YOU ARE A BRAND!

Creating a new brand means creating a new image that will represent you throughout your social media and printing material.

Luca Volpe Productions, with the collaboration of expert graphic designers and web developers, is able to give you "peace of mind" to have all your promotional material tailor made for you!





A BRAND IS NOT JUST A LOGO OR A WEBSITE...IT'S AN EXPERIENCE!

Luca Volpe Productions eliminates all the worry and hassle that you can face when working on your image.

Let us do the work for you and based on what we achieve during the MCP program, we will create the perfect image and style for your business.

Services Include:

- ◆ Promo Videos - Red Digital Cinema 8K
- ◆ Logo Design
- ◆ Web Design
- ◆ Photo Sessions
- ◆ Photo Retouching
- ◆ Blog Development
- ◆ Social Media Advertising
- ◆ Influencer Marketing

Logo Design for Robert Fox



Logo Design for Dominik Pacher



Logo Design for Ming Da



Logo Design for Murside Magic



Logo Design for Mark Dilliway



Logo Design for Matti Weinberg



Logo Design for Stefano Cavanna



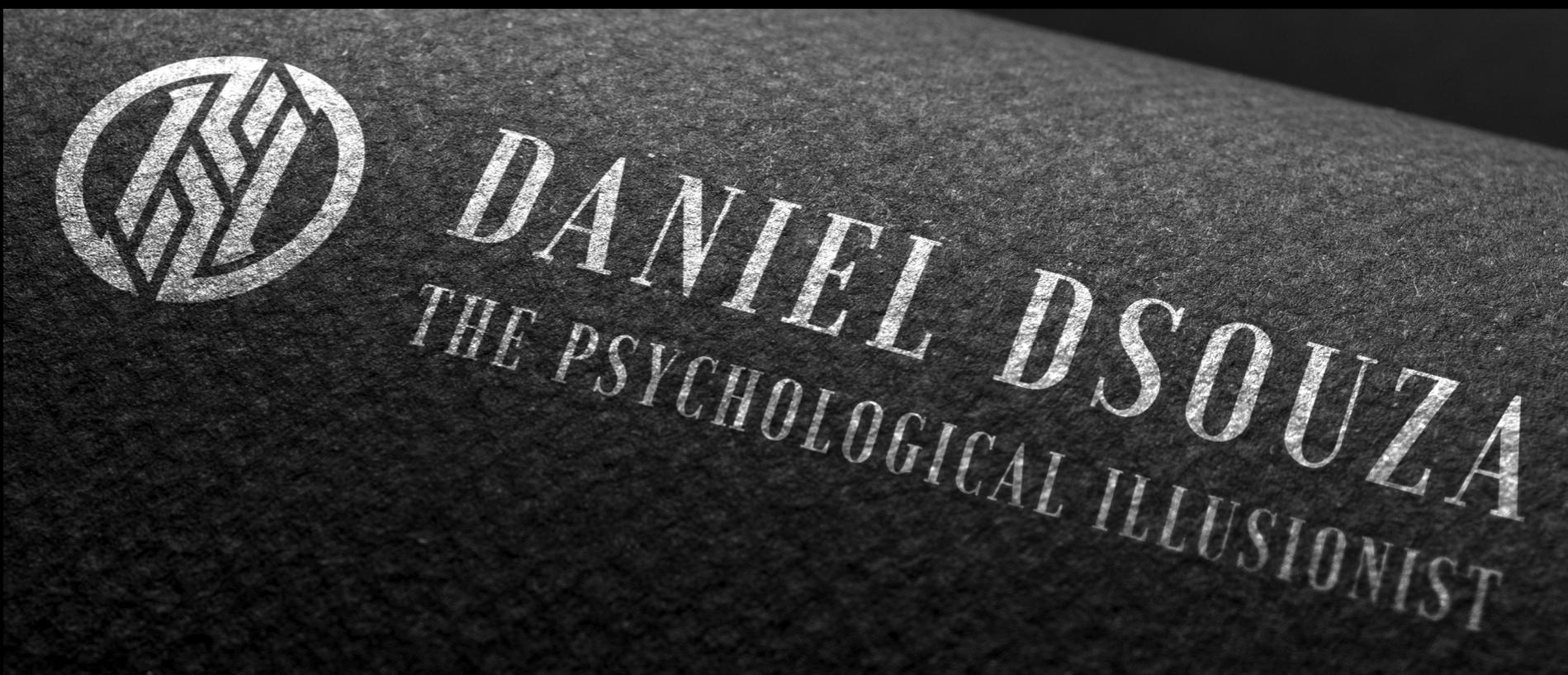
Logo Design for Lamont Mc Gee



Logo Design for Keith Barry



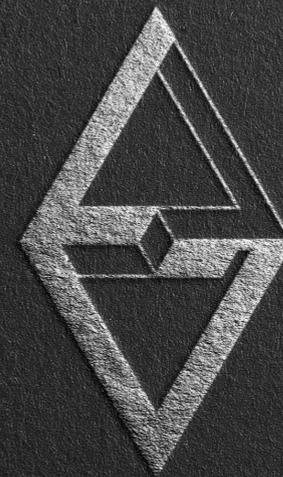
Logo Design for Daniel Dsouza



Logo Design for Illusionisti Campani



Logo Design for Luca Volpe
Productions





BRANDING IS THE ART OF BECOMING KNOWABLE, LIKABLE AND TRUSTABLE.

WEB DESIGN CONSULTING

Our web designers can create high performance websites with aesthetically pleasing website experiences.

MATTI WEINBERG

THE GENTLEMAN OF MENTALISM

A TRULY UNFORGETTABLE EXPERIENCE



Istantanea Schermo

Incantastorie
STEFANO CAVANNA

GATES OF IVORY

Whoever goes through the Gates of Ivory is looking for soft, delicate dreams. Someone might say "false", but this would hide the wonder. The audience will hear stories that last the moment of a short dream, but that will be never forgotten.

Strange and, unusual objects are the way through which stories, legends and fairytales are told. All those stories belong to the folklore; everything has been carefully studied so that the only illusion should be the one brought by the Magic. The magic becomes a kind of "special effect" to enforce the deep meaning of what has been told. Every storyteller needs a musical instrument. The Incantastorie uses the Panflute. An ancient and unusual instrument, just like the form of entertainment the presents, that is able to lead you to mysterious places... Just beyond the Gates of Ivory.



WALK THROUGH THE GATES OF HORN



WELCOME TO MURSIDE MAGIC

A Work of Performance Art designed with the intention to envision and accelerate Rewilding, Reforestation, and Urban Renewal on our beautiful planet. The Mission: to restore Earth to full health.



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ABOUT

Lamont McGee is one of the most requested Mentalist & Illusionist in the entertainment industry.

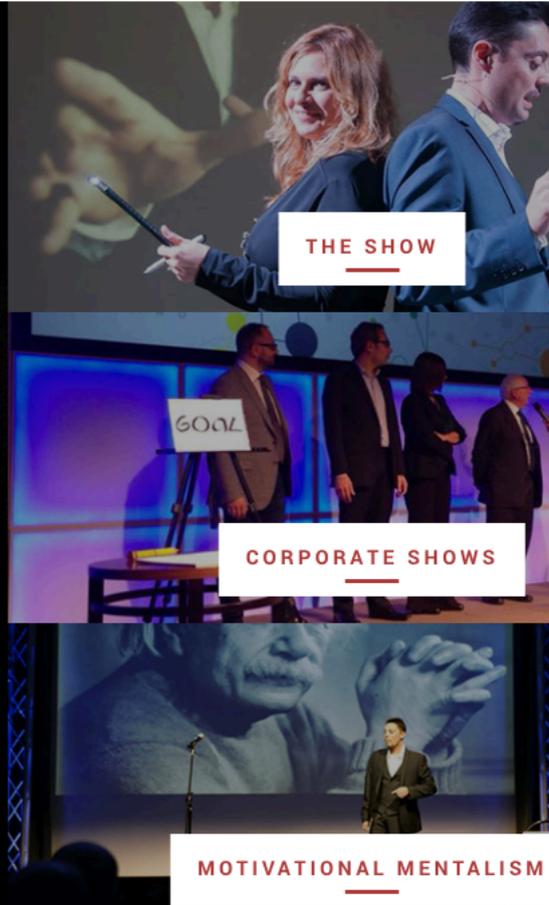
With over 15 years of experience, Lamont has had the pleasure of entertaining some of the largest companies in the world, such as Square Inc., U.S. Bank, The Salvation Army and many more.

High profile companies and business personalities choose Lamont because he brings elegant & exclusive magic entertainment to every event he attends.

Lamont also stays involved with his community as a leader, role model & motivational speaker. Lamont has delivered motivational speeches and worked with students at events dedicated to High School student development for AT&T, Special School District, Junior Achievement and more.

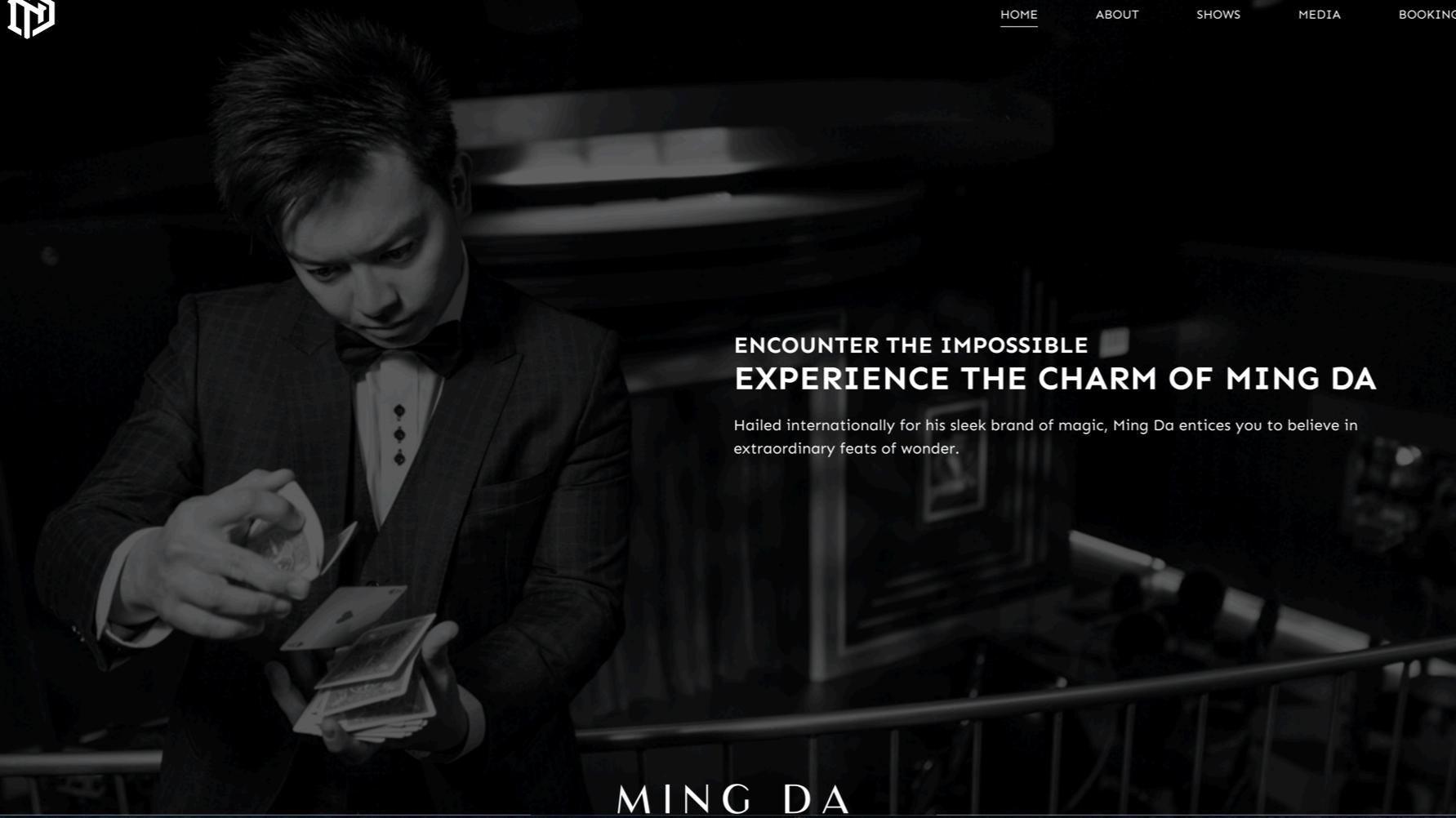
LUCA VOLPE

THE ITALIAN MENTALIST



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ENCOUNTER THE IMPOSSIBLE EXPERIENCE THE CHARM OF MING DA

Hailed internationally for his sleek brand of magic, Ming Da entices you to believe in extraordinary feats of wonder.

MING DA

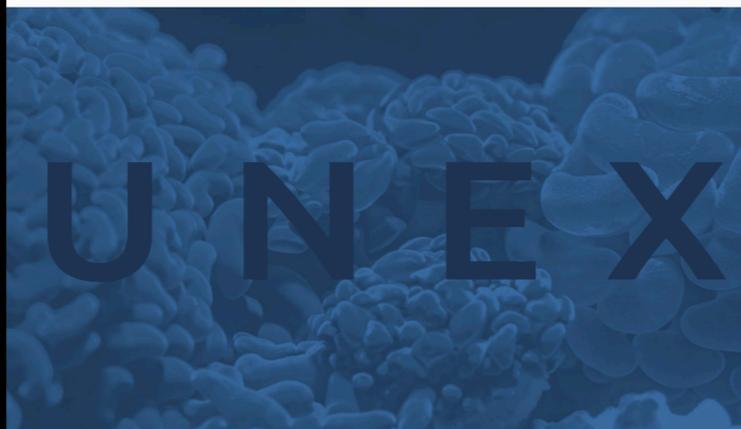


DOUG ROY
THE MASTER OF UNEXPECTED

Logo & Web Design for
Doug Roy

DOUG ROY
MASTER OF THE UNEXPECTED

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UNEX

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[MAGICIAN AND MENTALIST](#)

MASTER OF THE UNEXPECTED

What is unexpected? Just ask a magician and mentalist. Things we can't explain. Surprising experiences. New ideas that expand our thinking. Doug Roy is the extraordinary Master of the Unexpected with live mesmerizing virtual and in-person shows that are highly interactive and entertaining.

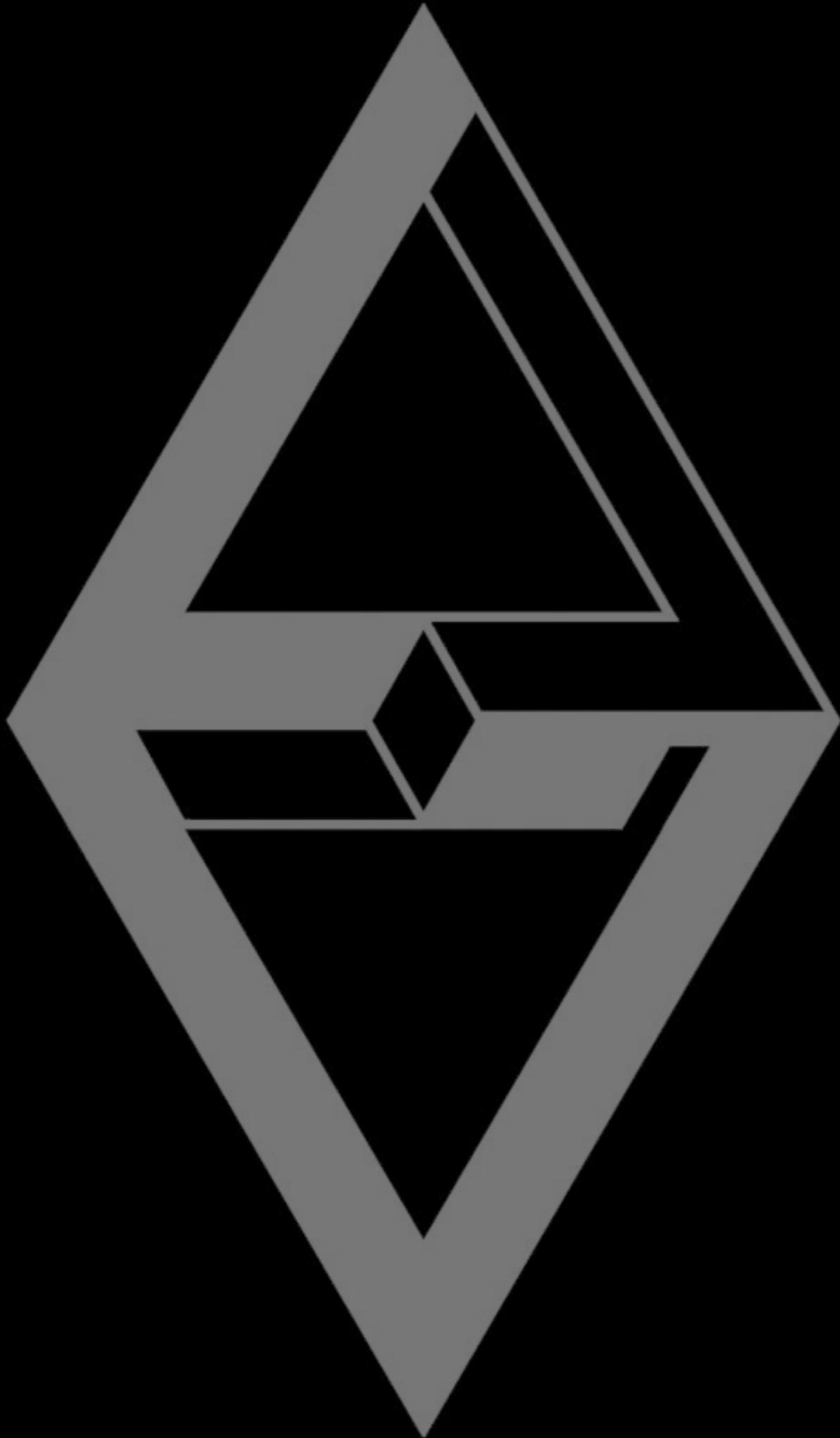


**VIDEO IS AN EFFECTIVE
FORM OF
COMMUNICATION THAT
NEEDS TO BE INTEGRATED
INTO EACH AND EVERY
ASPECT OF YOUR EXISTING
MARKETING EFFORTS.**

**Our video productions are shoot with the latest
Cinema Cameras such as the RED HELIUM 8K
(DSMC2) and CANON PROFESSIONAL.**

Videos play a very important role in the consumer decision-making process. Great promo videos work because consumers associate positive feelings with a business after watching a video that was able to keep their full attention.

A professional video promo will make you stand up from other performers and will help you to get more attention from entertainment agencies, producers and potential clients.



A brand is the set of expectations, memories, stories and relationships that, taken together, account for a consumer's decision to choose one product or service over another.

- Seth Godin

Contact Luca Volpe Productions

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